



# CSR Partnership Proposal

AfiCHI Community Health Access Day  
In  
AMAC Abuja

Scheduled Date: 20th May 2026

Afiyavest Community Health Initiative (AfiCHI)

Website: [www.afichi.org](http://www.afichi.org)

Email: [hello@afichi.org](mailto:hello@afichi.org)

Mobile: +234 9132450818

## 1. Executive Summary

Access to affordable and preventive healthcare remains a major challenge for underserved communities in Abuja Municipal Area Council (AMAC). Many families continue to rely on out-of-pocket spending, often delaying care until conditions become severe.

AfiCHI (Afiyavest Community Health Initiative) is organizing the Community Health Access Day in AMAC, Abuja to bridge this gap by delivering essential healthcare services directly to vulnerable populations.

We invite your organization to partner with us under your Corporate Social Responsibility (CSR) mandate to improve health outcomes, strengthen community resilience, and demonstrate measurable social impact.

## 2. About AfiCHI

AfiCHI is the social impact arm of Afiyavest and a community-focused health initiative dedicated to expanding access to affordable, preventive, and inclusive healthcare for underserved populations across Nigeria through community-based interventions and innovative health financing models.

Our work focuses on:

1. Community-based health outreach
2. Preventive health education
3. Digital health access and financing (through Afiyavest) via sponsored health insurance coverage
4. Partnerships that drive sustainable health impact

## 3. Project Overview

**Event Title:** AfiCHI Community Health Access Day

**Location:** AMAC, Abuja

**Target Beneficiaries:** 500–1,000 underserved individuals (women, children, informal workers, elderly)

**Proposed Date:** 20th May 2026

## Services to be Delivered

- Free medical consultations
- Basic diagnostic screenings (BP, blood sugar, BMI)
- Malaria testing and treatment
- Health education and awareness sessions
- Enrollment into affordable health financing solutions (Afiyavest) - Sponsored health insurance coverage
- Referral support for advanced care

## 4. Problem Statement

- Over 70% of healthcare spending in Nigeria is out-of-pocket
- Limited access to preventive care leads to late diagnosis
- Informal sector populations remain largely uninsured
- Health literacy gaps persist in low-income communities

This intervention is designed to address these gaps through direct, community-level engagement.

## 5. Objectives

1. Provide free healthcare services to at least 500 beneficiaries
2. Improve early detection of non-communicable and infectious diseases
3. Increase awareness of preventive healthcare practices
4. Facilitate access to affordable health financing solutions and sponsored health insurance coverage for the vulnerable population
5. Strengthen community trust in structured healthcare systems

## 6. Why Partner With Us (CSR Value Proposition)

Your organization will benefit from:

### a. Tangible Social Impact

- Direct improvement in community health outcomes
- Measurable beneficiary reach and service delivery metrics

### b. Brand Visibility & Reputation

- Logo placement across event materials and media
- Recognition as a key health impact partner
- Social media and PR amplification

### **c. ESG Alignment**

- Strong alignment with health, wellbeing, and social equity goals
- Contribution to SDG 3 (Good Health and Wellbeing)

### **d. Employee Engagement Opportunities**

- Staff volunteering opportunities (optional)
- Internal storytelling and impact reporting

## **7. Partnership & Sponsorship Opportunities**

AfiCHI offers structured and flexible sponsorship tiers designed to align with varying CSR priorities, investment capacities, and desired impact levels.

### **i. Platinum Sponsor (Lead Partner)**

Investment: ₦10,000,000

#### **Scope of Support:**

- Full or majority program funding
- Medical outreach, diagnostics, and treatment services
- Largest contribution to the health insurance sponsorship pool
- End-to-end logistics and execution

#### **Value to Sponsor:**

- Recognition as Lead CSR Partner with exclusive top-tier branding
- Prominent logo placement across all event materials and media
- Speaking opportunity and executive visibility at the event
- Strong brand association with large-scale community impact

#### **Impact Contribution:**

- Enables outreach to 500+ beneficiaries
- Supports 250+ medical consultations
- Sponsors 100+ individuals for health insurance coverage

### **Reporting & ESG Value:**

- Comprehensive impact report with metrics
- ESG/CSR reporting support
- Photo, video documentation, and beneficiary stories

### **ii. Gold Sponsor (Major Partner)**

Investment: ~~₦~~5,000,000 – ~~₦~~9,999,000

#### **Scope of Support:**

- Medical outreach and diagnostic services
- Contribution to group insurance sponsorship
- Community mobilization and logistics

#### **Value to Sponsor:**

- Recognition as Major Partner
- Prominent logo placement and co-branding opportunities
- Inclusion in all media and publicity materials
- Branded impact reporting

#### **Impact Contribution:**

- Supports 300–500 beneficiaries
- Enables 80–100 individuals to access health insurance

### **iii. Silver Sponsor (Supporting Partner)**

Investment: ~~₦~~3,000,000 – ~~₦~~4,999,000

#### **Scope of Support:**

- Diagnostic services, medications, or screenings
- Preventive health education initiatives
- Partial logistics support

#### **Value to Sponsor:**

- Recognition as Supporting Partner
- Logo placement on select materials
- Mention in communications and reporting

**Impact Contribution:**

- Supports 150–300 beneficiaries
- Enables critical diagnostic and screening services

**iv. Bronze Sponsor (Community Partner)**

Investment: ₦1,000,000 – ₦2,999,000

**Scope of Support:**

- Community mobilization and awareness
- Health education materials
- Basic logistical support

**Value to Sponsor:**

- Recognition as Community Partner
- Logo inclusion in partner listings
- Mention in program summary report

**Impact Contribution:**

Supports 100–150 individuals through awareness and access initiatives

**v. Targeted Health Insurance Sponsorship (Add-On / Standalone Option)**

Investment: ₦30,000 – ₦35,000 per individual

Organizations may directly sponsor health insurance coverage for underserved individuals:

- 50 individuals: ₦1,500,000 – ₦1,750,000
- 100 individuals: ₦3,000,000 – ₦3,500,000

**Value to Sponsor:**

- Direct attribution: “[Your Organization Name] sponsored health coverage for X individuals”
- High-impact ESG contribution with measurable outcomes
- Strong storytelling opportunities and visibility in impact reports

## 8. Estimated Budget (Summary)

The total estimated budget for the AfI CHI Community Health Access Day – AMAC is ₦50,000,000, structured to balance immediate healthcare delivery with long-term impact through health insurance coverage.

- 60% is allocated to health insurance sponsorship, ensuring sustained healthcare access beyond the outreach.
- 40% to support program delivery, quality care, and accountability systems.

A detailed budget breakdown can be provided upon request.

## 9. Monitoring & Impact Reporting

We will provide sponsors with:

- Beneficiary data and demographics
- Services delivered and outcomes
- Photo and video documentation
- Post-event impact report aligned with CSR/ESG metrics

## 10. Sustainability & Long-Term Vision

This initiative is not a one-off outreach. It is part of a broader strategy to:

- Build a community-based health access ecosystem
- Transition beneficiaries into continuous care models
- Scale across other communities in Abuja and beyond

## 11. Call to Action

We would be honored to partner with your organization to deliver meaningful health impact where it is needed most.

We are available to:

- Present this initiative in detail
- Customize partnership options to align with your CSR priorities
- Explore long-term collaboration opportunities

For Enquiries, Contact Us:

**Afiyavest Community Health Initiative (AfI CHI)**

Website: [www.afichi.org](http://www.afichi.org)

Email: [hello@afichi.org](mailto:hello@afichi.org)

Mobile: +234 9132450818

**Program Coordinator:**

Zorbari Stephen

Mobile: +2349099162927

Email: [zorbari.stephen@afichi.org](mailto:zorbari.stephen@afichi.org)